

REMARKS/ARGUMENTS

Status of Claims

Claims 4, 10-12, 18, 22-23, 25, 34 and 44 have been amended.

Thus, claims 1-46 are currently pending in this application.

Applicants hereby request further examination and reconsideration of the presently claimed application.

Claim Rejections -- 35 U.S.C. § 112

Applicants have amended the claims to remove the objected to trademarks. Applicants note that other generic terms encompassing the products identified by the deleted trademarks are present within the pending claims, and thus no estoppel or substantive loss of rights as to coverage provided by such generic term results from this amendment, which is to overcome the 112 rejection and is not a narrowing of the claims to overcome prior art.

Allowable Claims

Applicants note with appreciation that there are no prior art rejections of record, and thus Applicants respectfully submit that the application is now in condition for allowance.

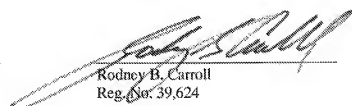
CONCLUSION

Consideration of the foregoing amendments and remarks, reconsideration of the application, and withdrawal of the rejections are respectfully requested by Applicants. No new matter is introduced by way of the amendment. It is believed that each ground of rejection raised in the Office Action dated September 17, 2010 has been fully addressed. If any fee is due as a result of the filing of this paper, please appropriately charge such fee to Deposit Account Number 50-1515 of Conley Rose, P.C., Texas. If a petition for extension of time is necessary in order for this paper to be deemed timely filed, please consider this a petition therefore.

If a telephone conference would facilitate the resolution of any issue or expedite the prosecution of the application, the Examiner is invited to telephone the undersigned at the telephone number given below.

Respectfully submitted,
CONLEY ROSE, P.C.

Date: 11-30-10


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